**Team members:**

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| --- | --- | --- | --- |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| --- | --- |
| Who is your client? | Sofia Martinez – client 1 |
| What is the main topic/idea of your website? | Designing a website that centers around the idea of anime. The website will act as a page to advertise new upcoming anime releases and anime news. Users will be able to create accounts and use the build in online forums to discuss and talk about anime, almost like our own in-house social media built into the website.  It will also act as an online shopping platform, where users can buy anime products, like manga and figurines. |
| Who is your target audience? Describe the people you expect to visit your website. | People that enjoy anime and want to communicate with others that also enjoy anime by sharing their interests and keeping up with anime news. |
| Find at least 3 examples of similar websites. Copy and paste their links. | <https://www.reddit.com/r/Crunchyroll/new/>  <https://www.anime-planet.com/>  <https://store.crunchyroll.com/eu/ie/en/> |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | * Main page – display news and upcoming releases and popular series. * About page will contain information about the owner of the website and their hobbies and interests. * Contact page will contain the contact details of the website owner and developers. * Shop page, users can buy merchandise and manga here. * Community page where users can talk to each other. * Navigation bar at the top of every page. * A way for users to create accounts and login. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Anime styled website, colours will be bright and radiant to entice the feeling of fun. Pictures of popular current anime’s and manga book front covers. Drop down animations for lists and filters. Highlighting animations when on current page, hovering images and buttons (for example images might change colour or pop up and focus on the screen). |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Our site will not only just have items from Anime for sale but also allow users to leave their comments on purchased items and review products. |
| What is your plan to make the website accessible to everyone? | Easy to use navigation bar that will be located at the same place on every page. Colours will be blended well with each other to not hurt users’ eyes. A section where frequently asked questions will be located on the website to help users navigate our website with ease and help them set up their account. |
| Write an email to your client summarising the decisions you have made above. | Dear Sofia Martinez,  I trust this email finds you well.  Our team has read over your presented idea and has designed a blueprint of what we think the website should follow. It will provide a “fun” environment for anime lovers while also still keeping a professional and modern accessible design.  We will have five webpages that will be broken into different areas of focus. The main page will present the first overview to the website and will contain up to date anime news and upcoming release. An about page for you to show everyone more about yourself as the website “owner”. A contact us page containing all your contact details. Forum page for users to talk to each other and share their love for anime. The final page will be an online shopping platform with opportunity to leave comments and reviews on products. At the top of every page will be a navigation bar to help keep the website simple when users need to navigate between pages.  We hope that this presented design is what you were expecting, if you have any further questions or changes you would like us to make, please write back and lets us know.  Our team is looking forward to further cooperation and is excited to work together on this project.  Best wishes  The development team |